

**School of CEOs - Study Training for first-time CEOs || 28 weeks - 30 April 2020**

Sem.	Day	Topic	17:00-18:00			School de Aprendizagem	
			Start	End		Topic	Facilitator
Sem. 1	08 Nov	Start Here	18:00-19:00	2h	MC	Marketing	Esteban Sá
			19:00-20:00	2h		Stratégia	André Casais
	09 Nov	Start Here	18:00-19:00	1h	MC	Marketing Operational	Esteban Sá
Sem. 2	13 Nov	Start Here	18:00-19:00	1h	MC	Marketing Digital	André Casais
	14 Nov	Start Here	18:00-19:00	1h	MC	Finanças	Luís Rodrigues
Sem. 3	16 Nov	Start Here	18:00-19:00	2h	MC	Stratégia e Marketing	Luís Rodrigues / André Casais
	20 Nov	Start Here	18:00-19:00	1h	MC	Recursos Humanos e Liderança	Ana Wilson
	21 Nov	Start Here	18:00-19:00	1h		Recursos Humanos e Liderança	Luís Machado
Sem. 4	27 Nov	Start Here	18:00-19:00	1h	MC	Recursos Humanos e Liderança	Alexandre Mendes
	28 Nov	Start Here	18:00-19:00	1h		Recursos Humanos e Liderança	Alexandre Mendes
Sem. 5	02 Dec	Start Here	18:00-19:00	2h	MC	MC 01	
	03 Dec	Start Here	18:00-19:00	1h	MC	Contas Financeiras	Artur Rodrigues
	04 Dec	Start Here	18:00-19:00	1h		Normativas de Controlo de Contas	André Sá
Sem. 6	17 Dec	Start Here	18:00-19:00	1h	MC	Contas Financeiras	Artur Rodrigues
	18 Dec	Start Here	18:00-19:00	1h		Normativas de Controlo de Contas	André Sá
Sem. 7	01 Jan	Start Here	18:00-19:00	2h	MC	Marketing	
	04 Jan	Start Here	18:00-19:00	1h	MC	Contas Financeiras	Miguel Soares
Sem. 8	05 Jan	Start Here	18:00-19:00	2h	MC	Turning a startup into a company	

**Legenda**

- MC (2h) - Marketing (Esteban Sá, Esteban Sá, Luís Rodrigues)  
 MC (1h) - Recursos Humanos e Liderança (Ana Wilson, Alexandre Mendes, Luís Machado)  
 MC (2h) - Contas Financeiras (Artur Rodrigues, Miguel Soares, André Sá, André Sá)  
 MC (1h) - André Casais