

School of CEO's - Study Training for first-time CEO's || 05. Stage – 30 April 2020

Sem.	Day	Topic	17:00-18:00		School de Apogeu@BIO		Practical Activities/Doc
			Start	End	Topic	Practical Activities/Doc	
Sem. 1	06 May	Intro Notes	18:00-19:00	2h	MC	Strategy	Beatriz Casais
			19:00-20:00	2h		Marketing	Estelita Sá
	08 May	06h00	18:00-19:00	1h	MC	Marketing Operational	Estelita Sá
Sem. 2	12 May	Intro Notes	18:00-19:00	1h	MC	Marketing Digital	Beatriz Casais
	14 May	06h00	18:00-19:00	1h	MC	Vendor	Luís Rodrigues
Sem. 3	18 May	Intro Notes	18:00-19:00	2h	MC	Strategy & Marketing	João Gonçalves/ Inês Soares Sá
	20 May	Intro Notes	18:00-19:00	1h		Resource Humano & Liderança	Ária Wilson
	21 May	06h00	18:00-19:00	1h	Resource Humano & Liderança	Luís Machado	
Sem. 4	25 May	Intro Notes	18:00-19:00	1h	MC	Resource Humano & Liderança	Alexandre Mendes
	27 May	06h00	18:00-19:00	1h		Resource Humano & Liderança	Alexandre Mendes
Sem. 5	02 Jun	Intro Notes	18:00-19:00	2h	MC	MC 01	
	04 Jun	Intro Notes	18:00-19:00	1h		Contas Financeiras	Artur Rodrigues
	06 Jun	06h00	18:00-19:00	1h	Normativas de Controlo de Ganhos	Áurelio Silva	
Sem. 6	12 Jun	Intro Notes	18:00-19:00	1h	MC	Contas Financeiras	Artur Rodrigues
	14 Jun	06h00	18:00-19:00	1h		Normativas de Controlo de Ganhos	Áurelio Silva
Sem. 7	19 Jun	Intro Notes	18:00-19:00	2h	MC	Marketing	
	24 Jun	Intro Notes	18:00-19:00	1h		Contas Financeiras	Miguel Soares
Sem. 8	30 Jun	Intro Notes	18:00-19:00	2h	MC	Turning a startup into a company	

Legend:

MC (2h) - Strategy & Marketing Beatriz Casais, Estelita Sá, Luís Rodrigues

MC (1h) - Resource Humano & Liderança Ária Wilson, Alexandre Mendes, Luís Machado

MC (2h) - Contas Financeiras Artur Rodrigues, Miguel Soares, Áurelio Silva, Estelita Sá

MC (1h) - Vendor Luí Rodrigues

Total: 88 h