

Calendário de Formação

Curso: Licenciatura em Matemática (1) - 4000

MBA-Graduação em Marketing Digital em Negócios (MBA-4) (P. 14/20) (200)

10 de setembro de 2020 a 04 de abril de 2021

28 set.	segunda-feira	09:00-10:00	Teoria de Segmentação	Beatriz Casanova Paula Moreira
29 set. <td>segunda-feira</td> <td>10:00-11:00</td> <td>Digital Trends</td> <td>Beatriz Casanova</td>	segunda-feira	10:00-11:00	Digital Trends	Beatriz Casanova
30 set. <td>segunda-feira</td> <td>11:00-12:00</td> <td>Digital Trends</td> <td>Beatriz Casanova</td>	segunda-feira	11:00-12:00	Digital Trends	Beatriz Casanova
01 out. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Marketing</td> <td>Paula Moreira</td>	quarta-feira	09:00-10:00	Marketing	Paula Moreira
02 out. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Marketing</td> <td>Paula Moreira</td>	segunda-feira	09:00-10:00	Marketing	Paula Moreira
03 out. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Digital Strategy</td> <td>Paula Moreira</td>	quarta-feira	09:00-10:00	Digital Strategy	Paula Moreira
07 out. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Micro Digital</td> <td>Beatriz Casanova</td>	segunda-feira	09:00-10:00	Micro Digital	Beatriz Casanova
08 out. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Digital Strategy</td> <td>Paula Moreira</td>	quarta-feira	09:00-10:00	Digital Strategy	Paula Moreira
14 out. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Content Marketing</td> <td>Beatriz Casanova</td>	segunda-feira	09:00-10:00	Content Marketing	Beatriz Casanova
15 out. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Search Marketing</td> <td>Paula Barreira</td>	quarta-feira	09:00-10:00	Search Marketing	Paula Barreira
21 out. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Search Marketing</td> <td>Paula Barreira</td>	segunda-feira	09:00-10:00	Search Marketing	Paula Barreira
22 out. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Services Online Marketing (SOM)</td> <td>Maria Cardoso</td>	quarta-feira	09:00-10:00	Services Online Marketing (SOM)	Maria Cardoso
28 out. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Social Media Marketing</td> <td>Teresa Almeida Paquetim</td>	segunda-feira	09:00-10:00	Social Media Marketing	Teresa Almeida Paquetim
30 out. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Social Media Marketing</td> <td>Teresa Almeida Paquetim</td>	quarta-feira	09:00-10:00	Social Media Marketing	Teresa Almeida Paquetim
04 nov. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Social Media Marketing</td> <td>Teresa Almeida Paquetim</td>	segunda-feira	09:00-10:00	Social Media Marketing	Teresa Almeida Paquetim
08 nov. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Social Media Marketing - Insights for Success</td> <td>Paula Casanova</td>	quarta-feira	09:00-10:00	Social Media Marketing - Insights for Success	Paula Casanova
09 nov. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Social Media Marketing - Insights for Success</td> <td>Paula Casanova</td>	segunda-feira	09:00-10:00	Social Media Marketing - Insights for Success	Paula Casanova
15 nov. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Digital Analytics</td> <td>Paula Barreira</td>	quarta-feira	09:00-10:00	Digital Analytics	Paula Barreira
16 nov. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Digital Analytics</td> <td>Paula Barreira</td>	segunda-feira	09:00-10:00	Digital Analytics	Paula Barreira
22 nov. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Services: Next in Marketing Digital in B2B</td> <td>Miguel F. Soares</td>	quarta-feira	09:00-10:00	Services: Next in Marketing Digital in B2B	Miguel F. Soares
25 nov. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Digital Analytics</td> <td>Paula Barreira</td>	segunda-feira	09:00-10:00	Digital Analytics	Paula Barreira
27 nov. <td>quarta-feira</td> <td>09:00-10:00</td> <td>Project Final</td> <td>Paula Moreira</td>	quarta-feira	09:00-10:00	Project Final	Paula Moreira
02 dez. <td>segunda-feira</td> <td>09:00-10:00</td> <td>Search Engine Optimization</td> <td>Isabel Duarte</td>	segunda-feira	09:00-10:00	Search Engine Optimization	Isabel Duarte